

A Helping Hand

By Jonathan E. Otto



survey work and site preparation for the project.

So far, we have been fortunate; all of the design work is being done on a pro bono basis, saving at least \$100,000. With the generosity of ELD Associates and others, our plans are nearing completion

On August 29, 2005 the eye wall of hurricane Katrina struck with its full force on the shores of the Southwest Mississippi. With a tidal surge of over thirty feet and winds clocked at 127 mph, Katrina packed an incredible punch. The devastation defies description.

In mid September, Bucks/Mont residents assembled to make a plan to help the hurricane victims. The first decision made was to partner with the Salvation Army because of its unmatched history of integrity. Next, a group of subcommittees was established. I was asked to act as chairman of the construction group. I gladly accepted.

On September 30, 2005, we visited the Gulf Coast to find a community that wanted help. The guidelines were simple. We sought a community, which reflected both racial and economic diversity, and would be able to rebuild. Waveland/Bay St. Louis fit the bill and, more importantly, they wanted our help.

The communities' immediate request was for a daycare center. It is desperately needed to help young families to return to their homes and start rebuilding. Before Katrina, there were over 1200 daycare spaces in Hancock County. In November, there were fewer than 100 spaces available to the public. Hancock County has shown its commitment to the project by donating a site,

The project will cost about \$1,250,000 with playgrounds and furnishings. Bucks/Mont residents and businesses have been extremely generous. We have already raised \$650,000 specifically earmarked for the daycare project. I am proud to say that over \$250,000 of that has been contributed by Penn Valley staff, customers and friends. Our contributors list illustrates only those who directed their gifts through us. Many others have donated directly to the Salvation Army for this project.

CONTRIBUTORS To Date

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Ground breaking is scheduled for late April of 2006. Much work remains to be done and much more money needs to be raised. If you want to join us in this effort, please contact me.



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Bruce Toll Acquires Reedman Auto World

By J. Peter Grover

What compelled Bruce Toll of "America's Luxury Home Builders," Toll Brothers, to acquire the largest automobile and light truck dealership in the region? After some research we find that Bruce Toll is certifiably car crazy. Even as a ten year old boy, Bruce remembers being spellbound by the Reedman experience as his father took him along to purchase their family sedans.

His continued love for the automobile, and its stage set, caused Bruce to purchase a variety of small agencies somewhat west of Langhorne, PA during the decades to follow. It is now easily understood why, when the opportunity to purchase Reedman Auto World presented itself, it became a childhood dream fulfilled.

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Architect, Spearman Associates, is responsible for the entire showroom design. From its multi height circular patterned ceilings to the matching curved ceramic tile flooring, the building leads buyers through its presentation of vehicles. A raised controller platform is tucked into a corner between the two customer access doors.



The original 2,250 SF car appraisal building now measures 6,633 SF and has become the Pre-owned Supercenter. The exterior includes composite metal panels, EIFS and a circular storefront glass system capturing both north and southbound traffic along Business Route 1.



Aluminum wall and curved canopy panels set the Jaguar showroom apart from all other brands. A two story stucco entry tower caps the south end of the “running quarter mile”. (Rear)



New window and door openings are set into an EIFS background. Preformed blue metal panels were used to create the entry tower for the Chevrolet showroom.



A ceramic tile icon tower marks the Lincoln Mercury showroom. New openings, storefront and aluminum wall panels characterize the renovation.



Before Renovation



The new full height glass openings encourage the “Jaguar” to jump from the showroom floor to the pedestal and ultimately pounce on southbound traffic. Steven Tiberio, Architect is responsible for the individually unique image design for Jaguar, Chevrolet and Lincoln Mercury. (Front)

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The Reedman business was acquired and simultaneously slated for capital improvements. While the



New ceramic tile and ceilings showcase the Jaguar. During the day natural light streams in to accent the beauty of the coachwork.

majority of the existing personnel and management remained, there was no longer a Reedman to represent the iconic name. Knowing that he would be unable to have continuous presence on site, Bruce turned to his son-in-law William O’Flanagan to represent the family and serve as general manager for Reedman-Toll Auto World. Bill is a lawyer who served in the New York City District Attorney’s Office by managing a section of the court system. Bill is gifted in motivation and management and finds his transition to be natural, comfortable and long term.

In October of 2004 Penn Valley Constructors was selected to provide its design and construction services to build a new state of the art used car building and to reconstruct the “running quarter mile” facade so

famous that by now it must have its own zip code.

The façade face lift proved to be challenging from both a design and construction standpoint. The original building had been built in several sections and required very different bracing techniques for each area. The business of selling cars continued throughout the building process.

Inside, the “running quarter mile” is still under construction. Ultimately the Chrysler-Dodge-Jeep showroom will be completed along with a new Subaru showroom just south of the Chrysler location. More to come...

We at Penn Valley Constructors are privileged to have been selected by a world class home builder, turned world class automobile dealer, to enhance the regions #1 Chevrolet, Chrysler and Lincoln Mercury Retailer.

For further information call www.reedmantoll.com 800-631-0862 Sales 800-906-6038 Service